

COLOMBIA – NATIONAL PROGRAM

ACCOUNTING FOR ECOSYSTEM SERVICES- COLOMBIAN PILOT STUDY

WAVES Global Partnership Meeting
2-4 April 2012

CESAR AUGUSTO RUIZ AGUDELO
CI – COLOMBIA



*Wealth
Accounting
and Valuation
of Ecosystem
Services*

CONSERVATION
INTERNATIONAL



OUR A ECON



Hacia una economía VERDE

Guía para el desarrollo sostenible y la
erradicación de la pobreza

*Síntesis para los encargados de
la formulación de políticas*



EEN

What is the "

Definition of a green economy that promotes
social equity, environmental
scarcities.

In its simplest expression, a green economy is one which is low
carbon, resource efficient and
socially inclusive.

Practically speaking, a green economy
is driven by investment in
pollution, enhancing
biodiversity and
ecosystems

These investment
policy reforms

This development
capital as a critical
people whose lives

an well-being and
and ecological

one which is low

and employment
emissions and
the loss of

public expenditure,

ry, rebuild natural
specially for poor

FAVORABLE CONDITIONS FOR A TRANSITION TO GREEN ECONOMY

Nationally, some of these favorable conditions are:

Changes in National Fiscal Policy.

Reform and reduction of subsidies with adverse effects on the environment.

Use of new instruments market-based.

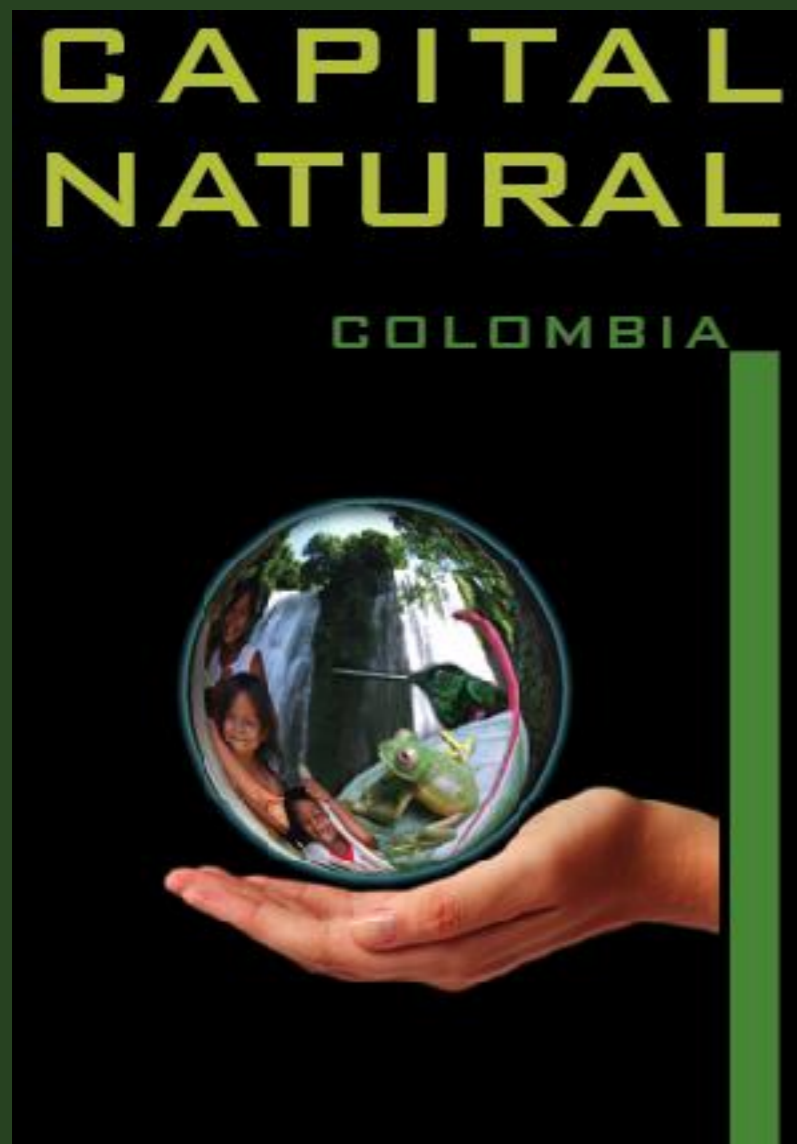
Public investment addressed to greening key sectors.

Introduction of environmental criteria in public procurement, and implementing regulations that favor the environment.

Internationally to improve market infrastructure and promote international cooperation.

ESTRATEGIA CAPITAL NATURAL COLOMBIA -COLOMBIA'S NATURAL CAPITAL STRATEGY-

<https://sites.google.com/site/capitalnaturalcolombia/iniciativa-capital-natural-colombia>



Presidencia de la República
Alta Consejería para la Gestión Ambiental,
la Biodiversidad, Agua y Cambio Climático
República de Colombia



GLOBAL AIMS:

- **Understand and learn about the importance of ecosystems in the social, economic and environmental order to generate mechanisms that enable decision makers to integrate the value of Colombia's Natural Capital in the various socio-economic actions related to the country's development and the welfare of its inhabitants.**
- Conserve the country's Natural Capital and acknowledge the importance of ecosystem services in all economic and social sectors.**

What is Natural Capital?

The concept of Natural Capital that was adopted in this project was based on modifications made to the definitions advanced by of Constanza & Daily (1992) and Gómez-Baggethun & de Groot (2007). It was defined as follows:

"Natural Capital is made up of an ecosystem's components (its structure) and the processes and interactions that exist between them (ecosystem function) and that determine its ecological integrity and resilience. This capital generates a constant flow of goods and services that are useful for the humankind, and can be measured in economic, environmental or social terms, looking for the sustainability of natural resources"

WHY IS THE VALUATION OF NATURAL CAPITAL IMPORTANT TO THE COUNTRY?

Studies may show a clear and undeniable relationship between ecosystems and human welfare, even when it is priced at zero.

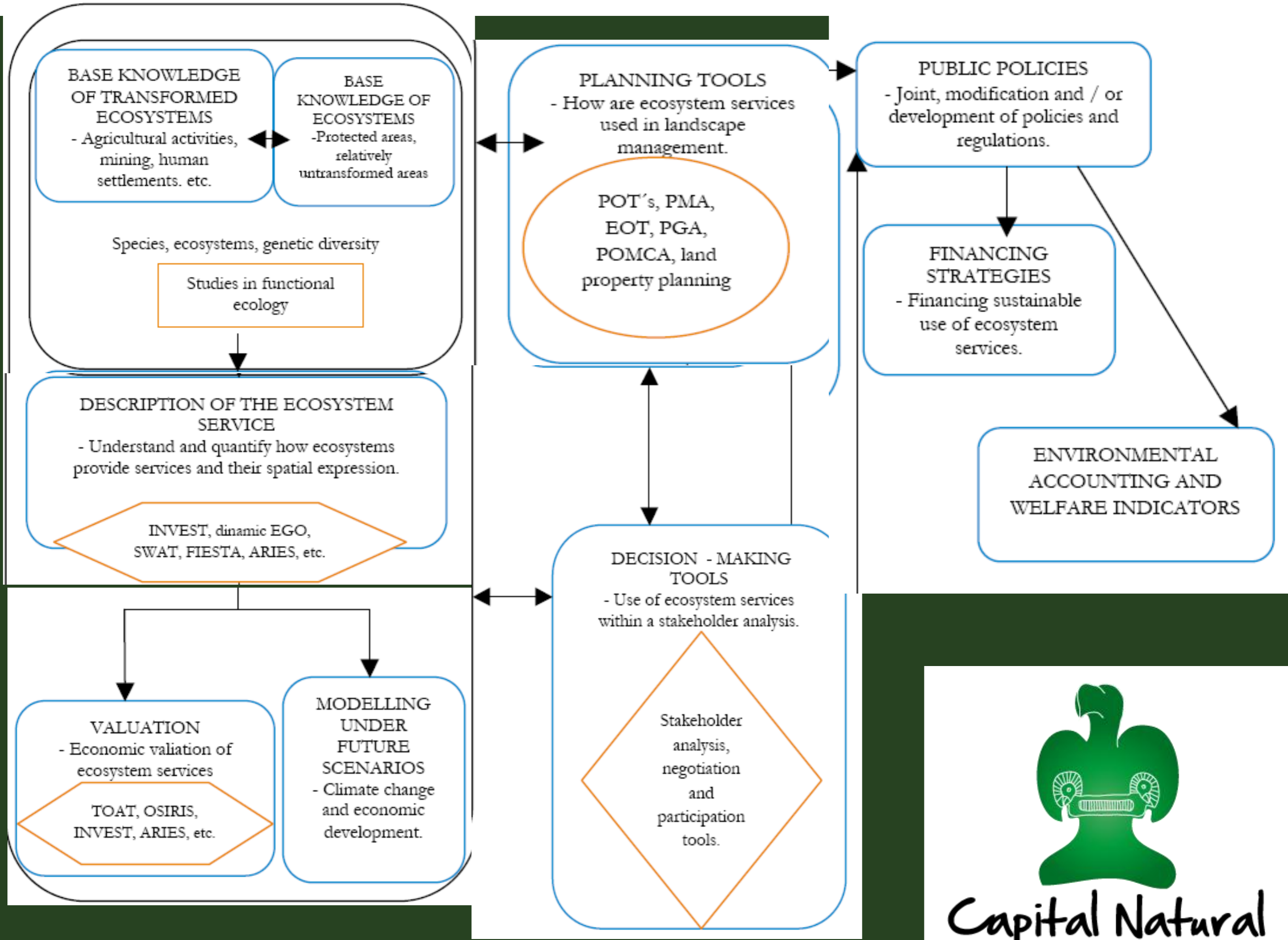
These studies can be made in different ecosystems to determine the economic, social and environmental importance.

The relevance of economic valuation is that it provides an appropriate framework to justify or criticize a cost-benefit decision, where trade-offs in relation to a set of decision-making alternatives are to be made in a particular ecosystem.

The failure to conduct such an assessment makes an ecosystem more prone to degradation.

PHASE I: BASELINE

1. BUILDING A CONCEPTUAL BASE LINE
2. REVIEW OF EXPERIENCES IN OTHER COUNTRIES
3. ANALYSIS AND DESIGN FOR THE COLOMBIA CASE
4. METHODOLOGY FOR ECOSYSTEM SERVICES CHARACTERIZING
5. SOFTWARE REVIEW AND TYPE OF INFORMATION
6. SOCIALIZATION OF THE STRATEGY





What are the components of human wellbeing?



Untangling the Environmentalist's Paradox: Why Is Human Well-being Increasing as Ecosystem Services Degrade?

CIARA RAUDSEPP-HEARNE, GARRY D. PETERSON, MARIA TENGÖ, ELENA M. BENNETT, TIM HOLLAND, KARINA BENESSAIAH, GRAHAM K. MACDONALD, AND LAURA PFEIFER

Environmentalists have argued that ecological degradation will lead to declines in the well-being of people dependent on ecosystem services. The Millennium Ecosystem Assessment paradoxically found that human well-being has increased despite large global declines in most ecosystem services. We assess four explanations of these divergent trends: (1) We have measured well-being incorrectly; (2) well-being is dependent on food services, which are increasing, and not on other services that are declining; (3) technology has decoupled well-being from nature; (4) time lags may lead to future declines in well-being. Our findings discount the first hypothesis, but elements of the remaining three appear plausible. Although ecologists have convincingly documented ecological decline, science does not adequately understand the implications of this decline for human well-being. Untangling how human well-being has increased as ecosystem conditions decline is critical to guiding future management of ecosystem services; we propose four research areas to help achieve this goal.

Keywords: ecosystem services, human well-being, time lags, sustainability, adaptation



Ecological Society

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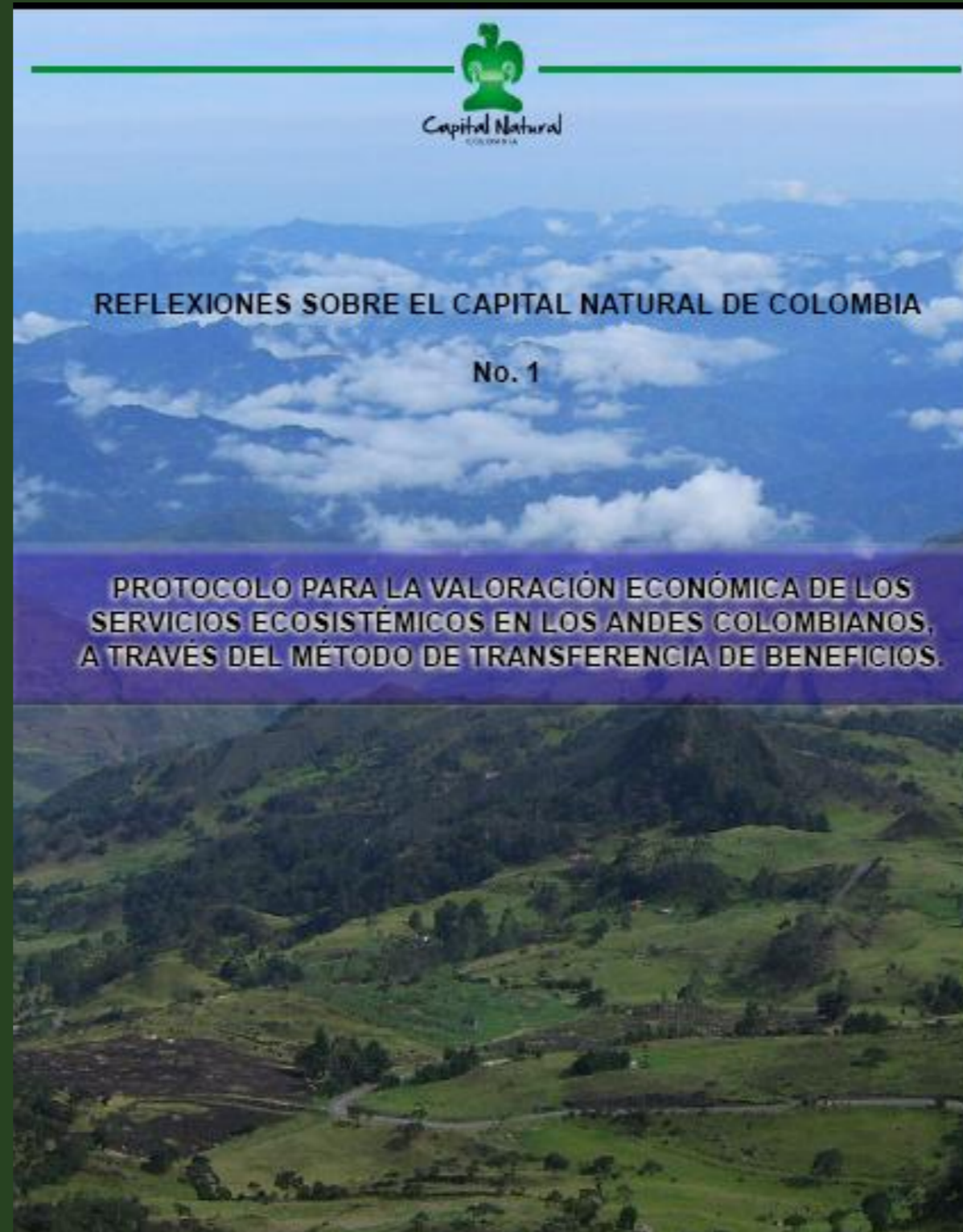
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of the

CONSTRUCTION OF THE COUNTRY BASELINE.

USE OPTIONS AND ANALYSIS OF INFORMATION AVAILABLE



PROTOCOL USING BENEFIT TRANSFER METHOD FOR AN ECONOMIC VALUATION OF ECOSYSTEM SERVICES IN THE COLOMBIAN ANDES REGION



1. DEFINING
THE
CONTEXT OF
POLICY

2. BOOKS

3. DATA
CODING

4.
DETERMINING
THE META-
REGRESSION
FUNCTION

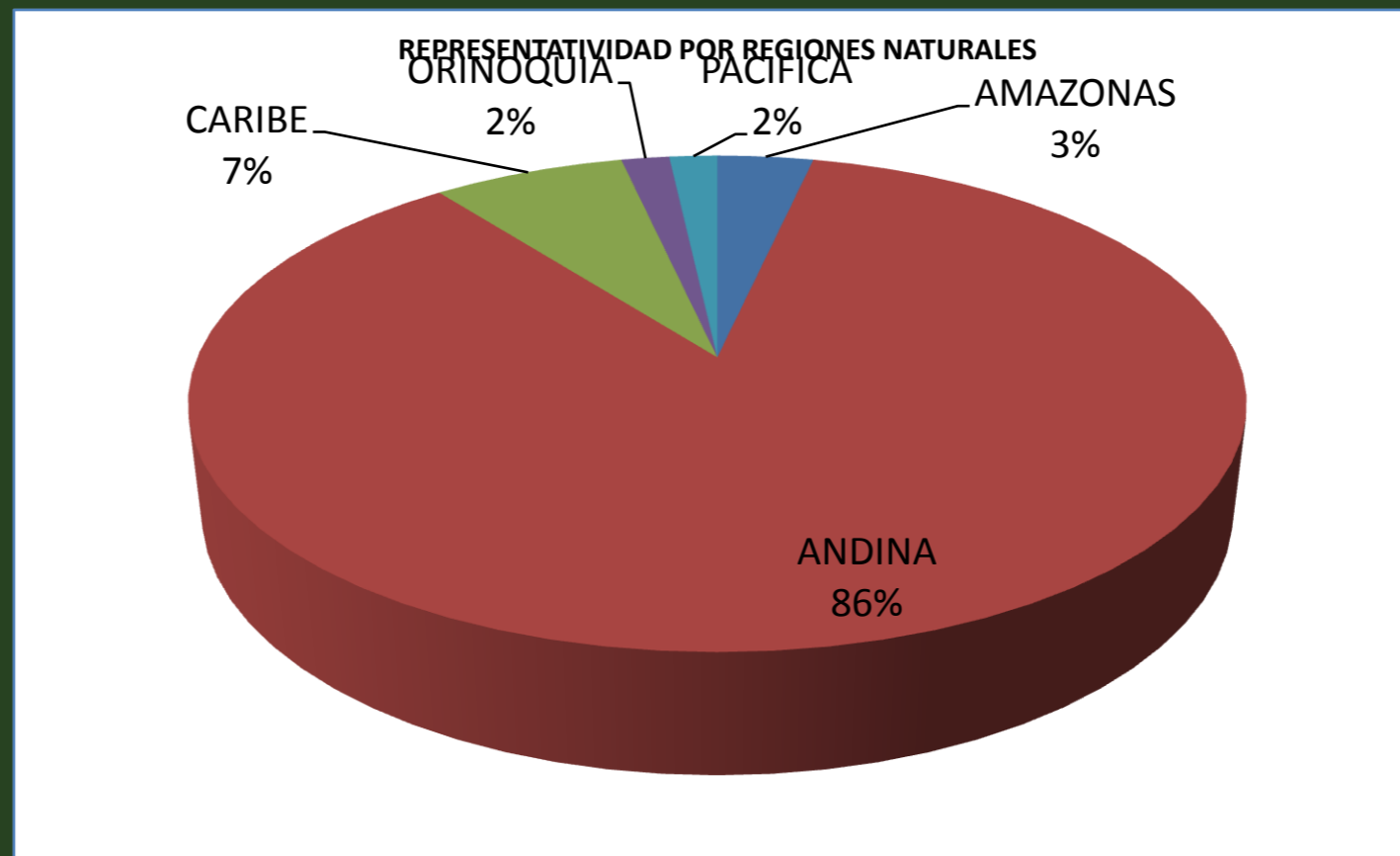
5. APPLYING THE
META-
REGRESSION
FUNCTION TO
OTHERS PLACES
OF COLOMBIAN
ANDES

6. CALCULATING
TOTAL VALUE OF
ECOSYSTEM
SERVICES FOR EACH
STUDY AREA
COVERAGE,
THROUGH TRANSFER
OF BENEFITS.

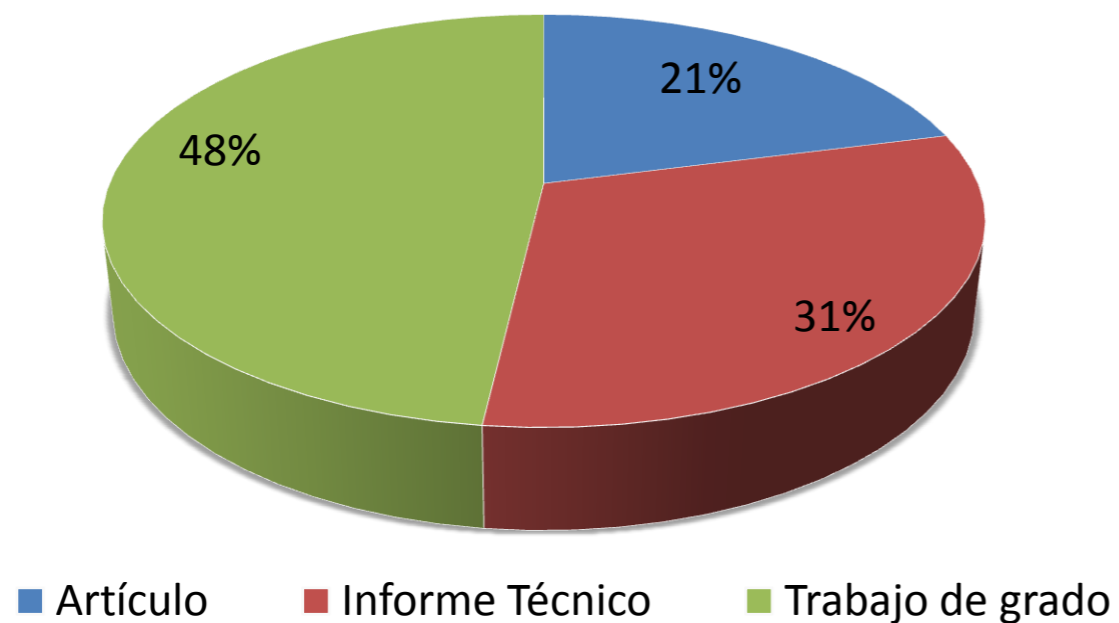
7 SUMMARIZE THE
VALUE OF ECOSYSTEM
SERVICES THROUGHOUT
THE AREA FOR POLICY
DECISIONS

LITERATURE REVIEW

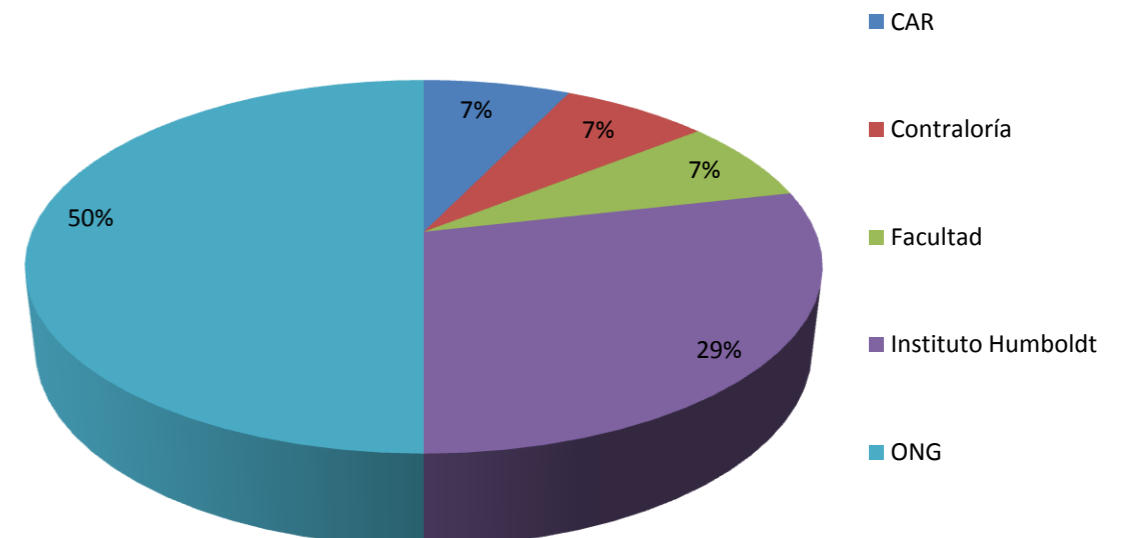
ECONOMIC VALUATION STUDIES



Tipo de estudio



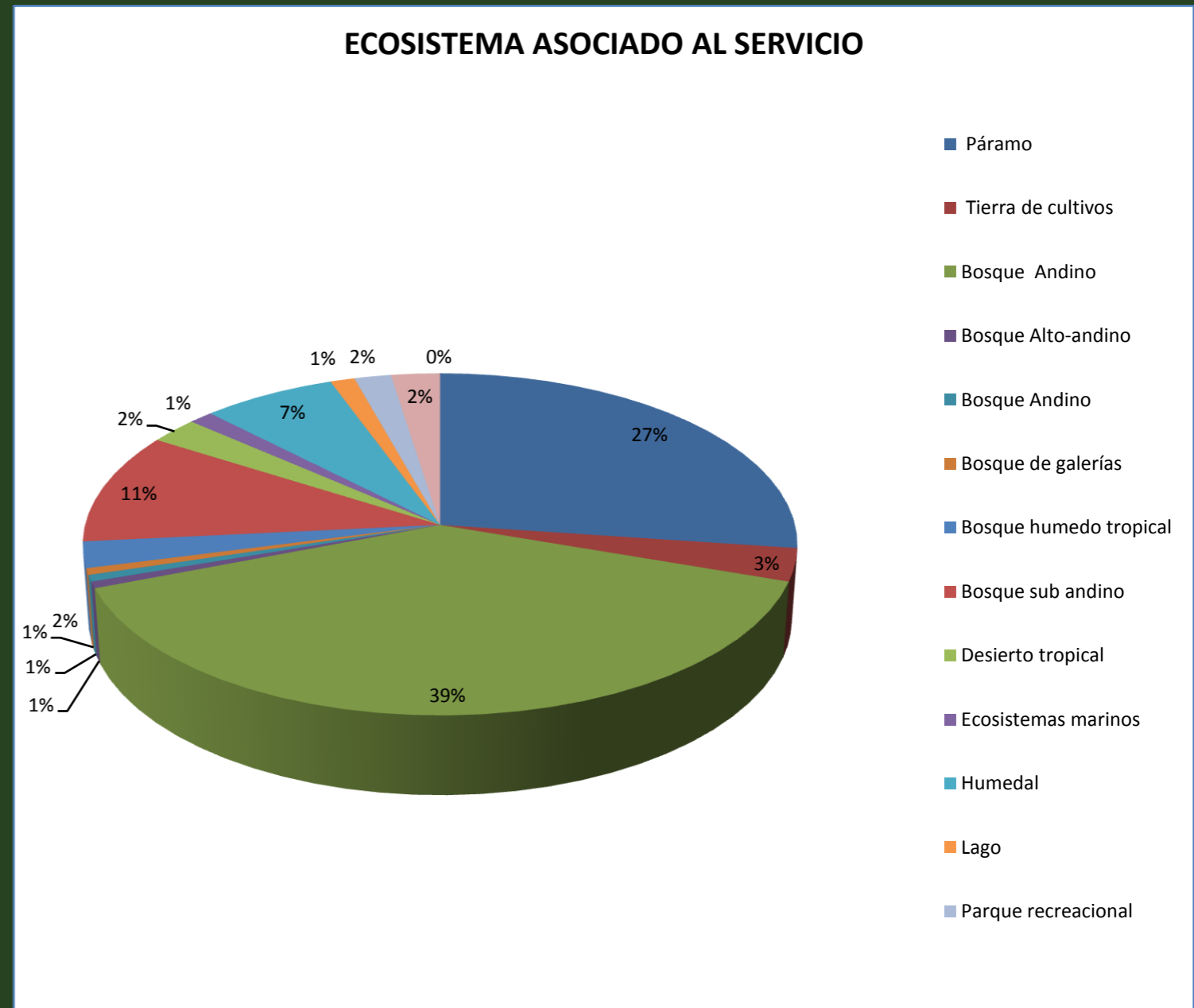
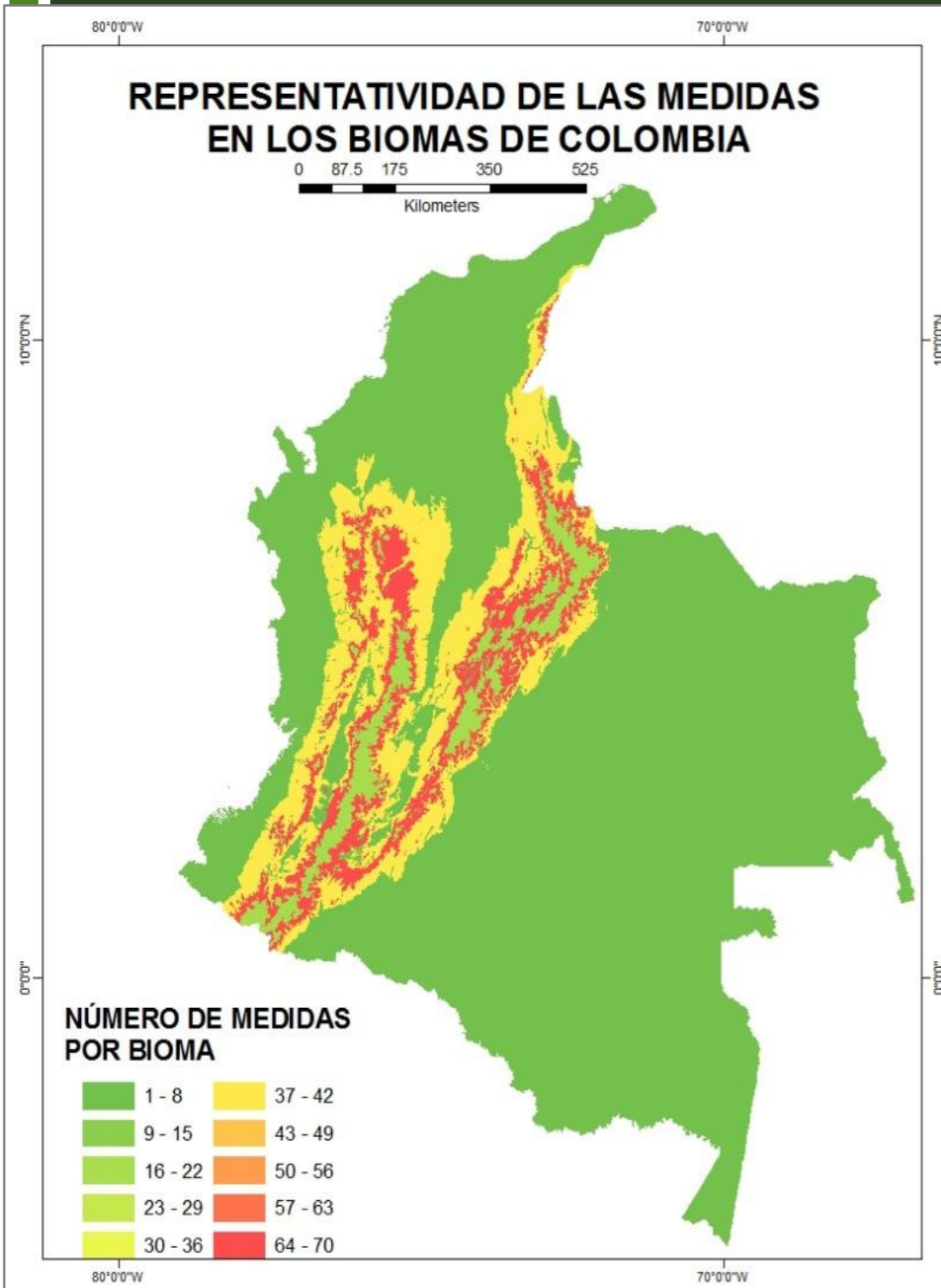
Distribución de Autores Informes Técnicos



LITERATURE REVIEW

78 NATIONAL STUDIES - 169 Measures
58 STUDIES IN THE ANDES - 139 Measures

Measures
 (Costo de oportunidad, DAP, costos de viaje,...)



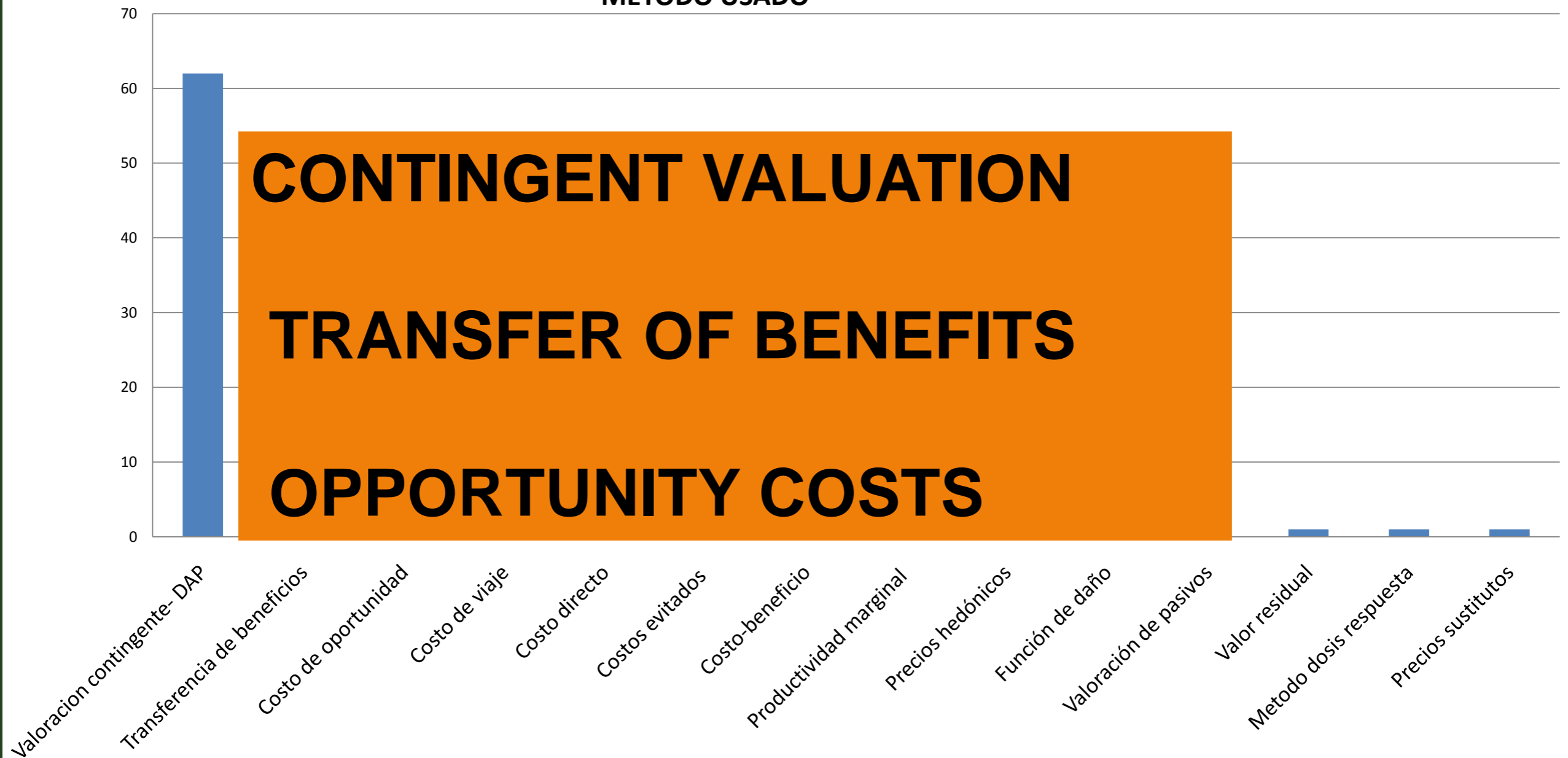
ECOSYSTEM SERVICES VALUATED IN THE COLOMBIA BASELINE

SERVICIO VALORADO



ECONOMIC VALUATION TECHNIQUES IN THE COLOMBIA BASELINE

MÉTODO USADO



$$M = \frac{\sum_{i=1}^k W_i * Y_i}{\sum_{i=1}^k W_i} \quad W_i = \frac{1}{V_{Y_i}} \quad V_{Y_i} = V_{x_i} + T^2$$

$$T^2 = \frac{Q - df}{c} \quad Q = \sum_{i=1}^k W_i * Y_i^2 - \frac{(\sum_{i=1}^k W_i Y_i)^2}{\sum_{i=1}^k W_i} \quad df = k - 1$$

$$C = \sum W_i - \frac{\sum W_i^2}{\sum W_i} \quad I^2 = \left(\frac{Q - df}{Q} \right) \times 100\%$$

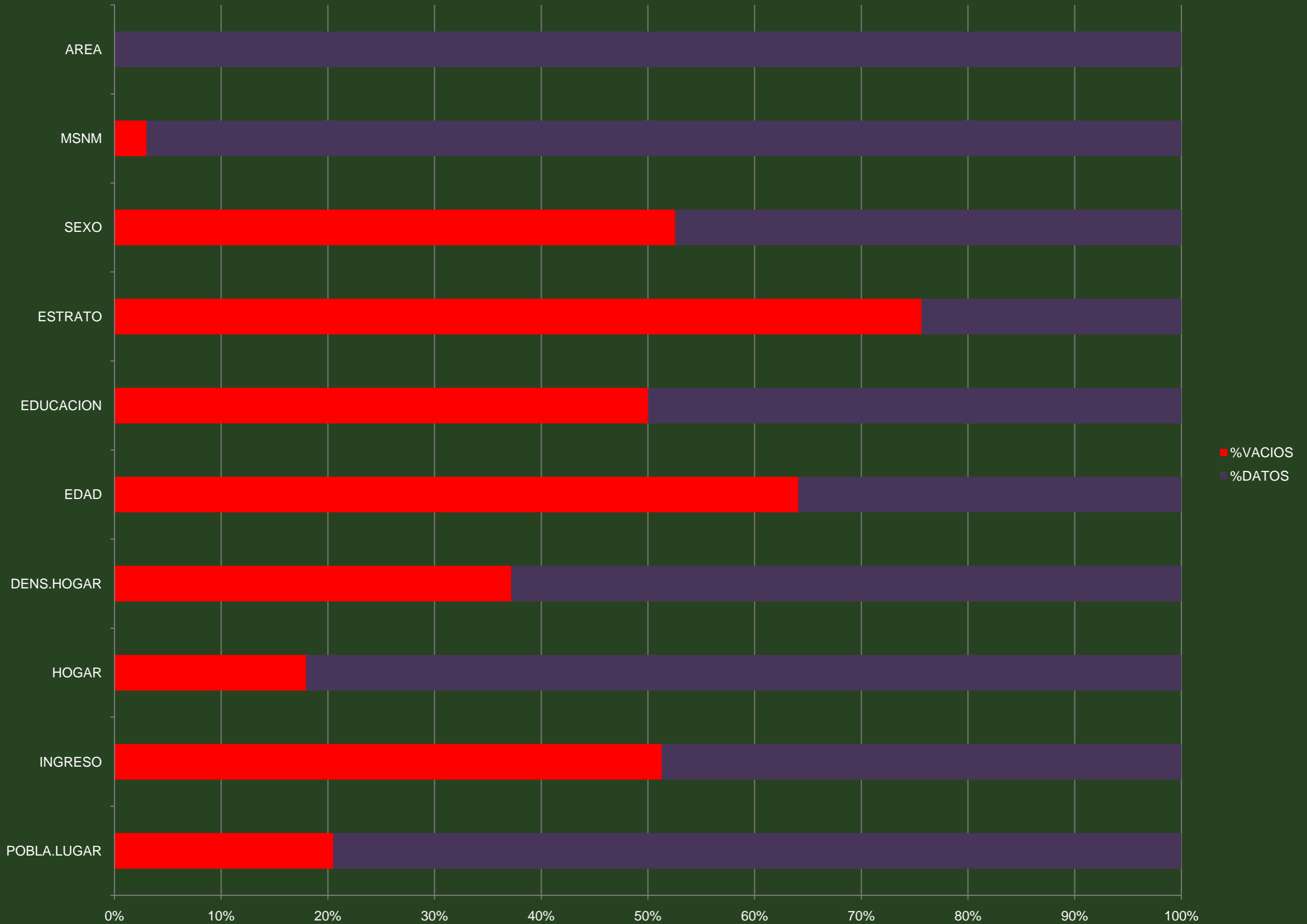
$V_{x_i} = .$

**Analysis of variance for
each of the studies**

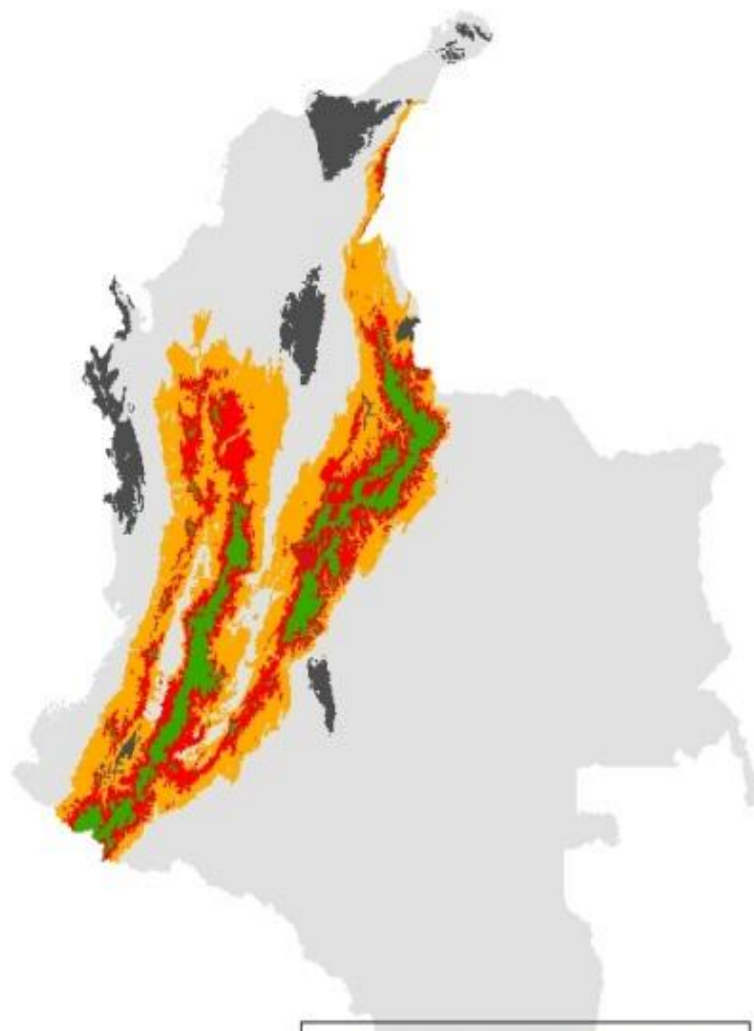
OVERALL RESULTS

1. The set of studies is characterized by very heterogeneous, gaps in terms of representativeness in the study area, the representativeness of valued services and the amount of information reported.
2. The analysis of representation in the study area, shows that of the 14 biomes of the Andes are represented only 3 biomes (high orobioma, medium and low of the Andes). These biomes represent 86% of the study area.
3. In the representativity of the study area departments, that 44% of departments have at least one study. In the Andean region the department with the largest number of studies is Cundinamarca, with over 30% of the studies, followed by Boyacá, Antioquia and Santander

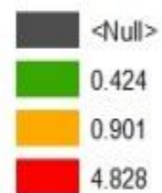
AVAILABILITY OF INFORMATION EXPLANATORY VARIABLES



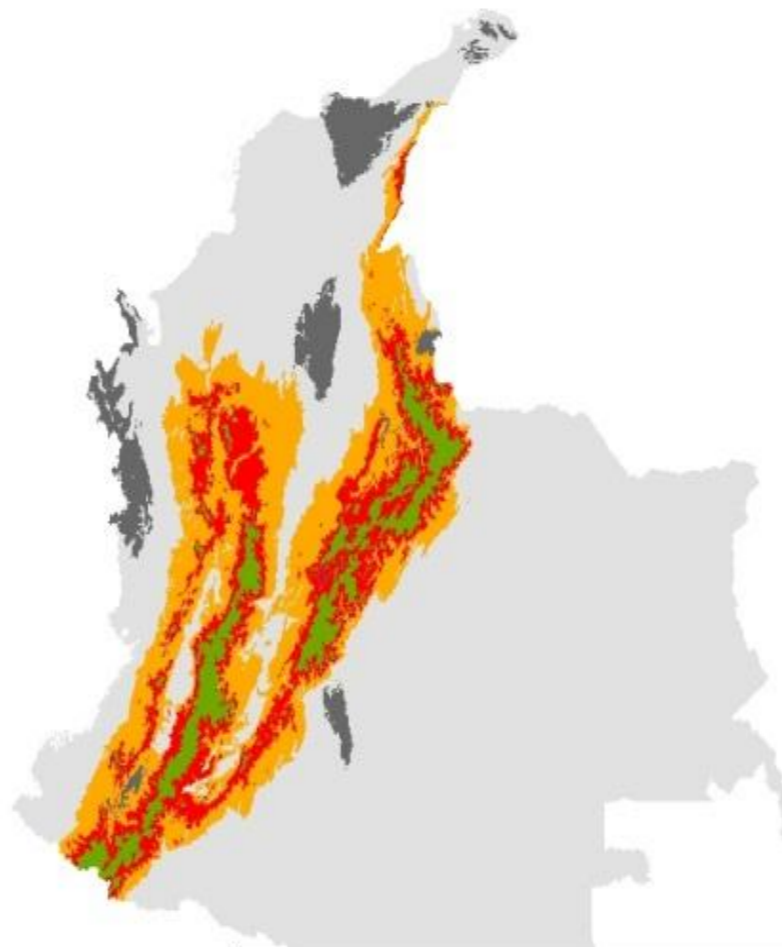
**DISPONIBILIDAD DE AGUA
DAP
(mes/hogar)**



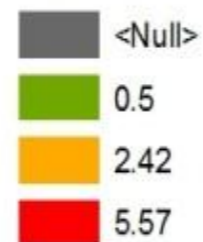
**DISPONIBILIDAD A PAGAR
(Dolar 2011/hogar/mes)**



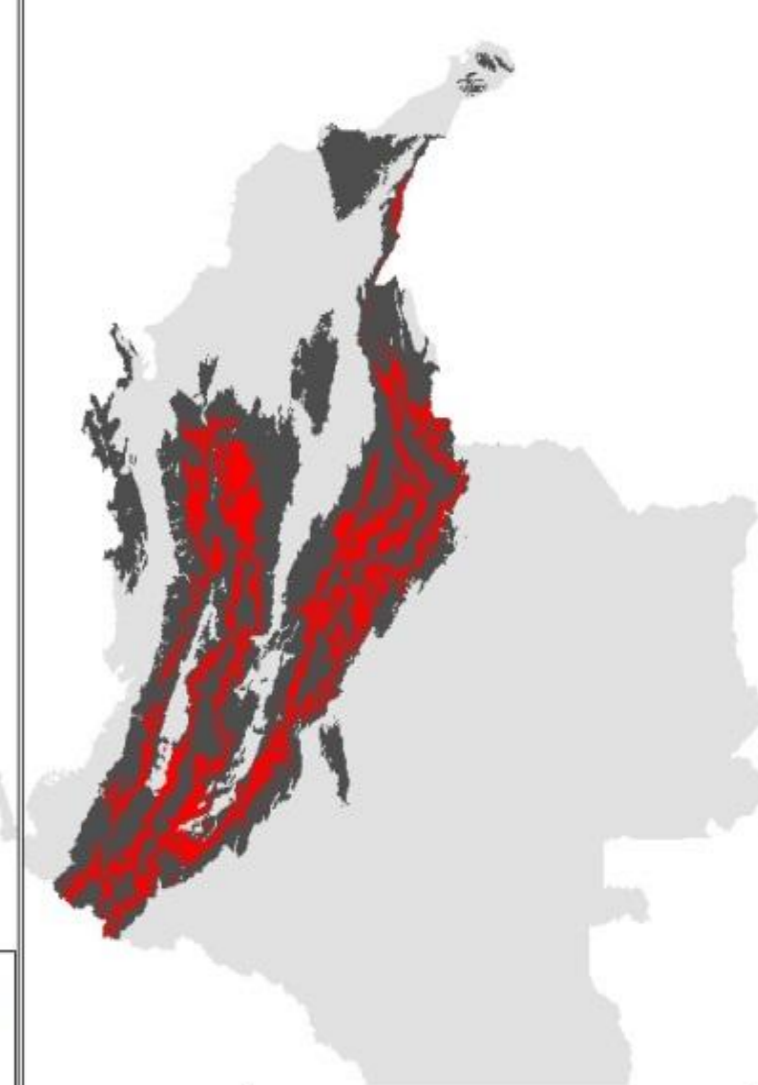
**DISPONIBILIDAD DE AGUA
DAP
(Ha/mes)**



**DISPONIBILIDAD A PAGAR
(Dolar 2011/ha/mes)**



**DISPONIBILIDAD DE AGUA
COSTOS DE OPORTUNIDAD**



**COSTO DE OPORTUNIDAD
(Dolar 2011/ha/mes)**



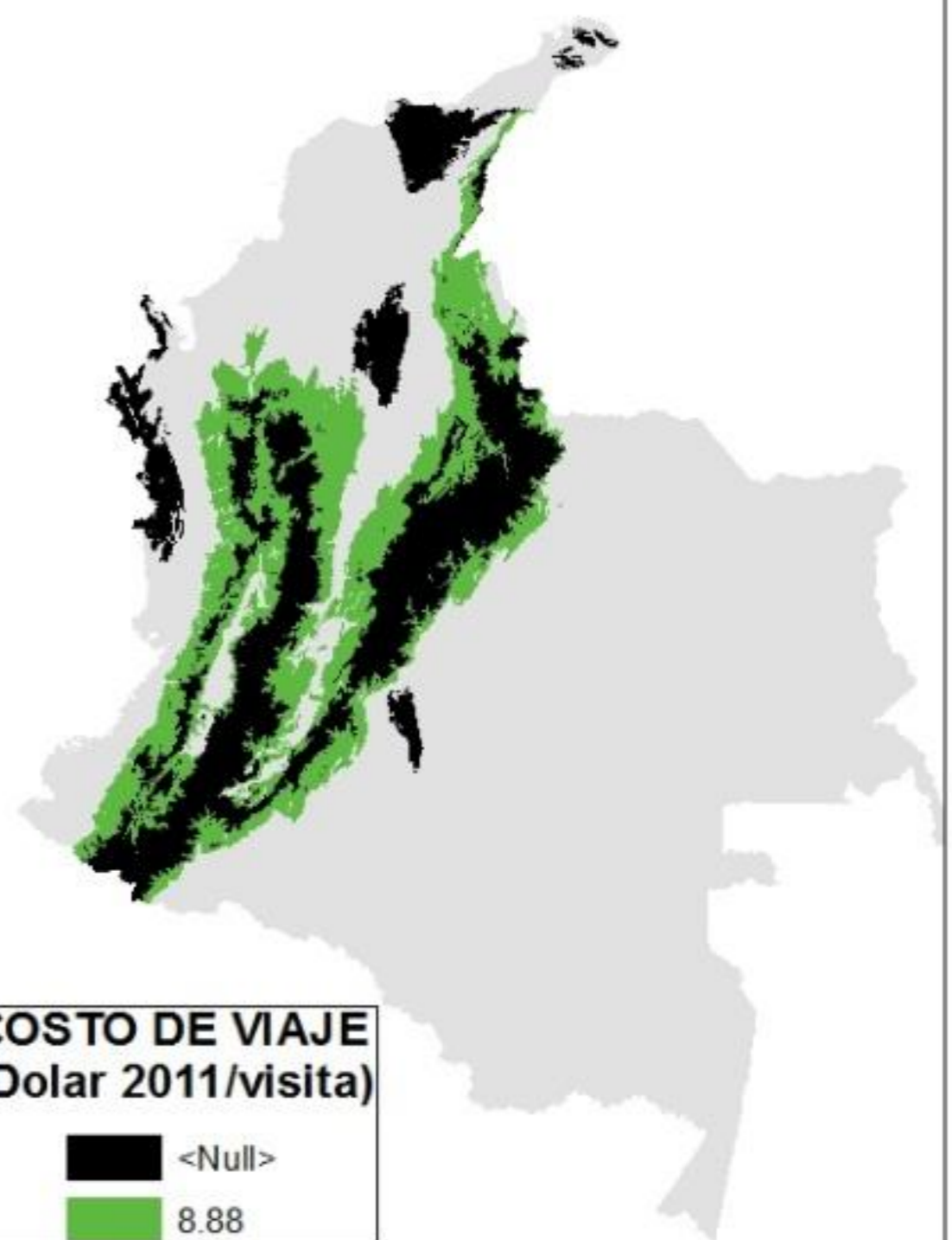
RECREACION DAP



**DISPONIBILIDAD A PAGAR
(Dolar 2011/visita)**



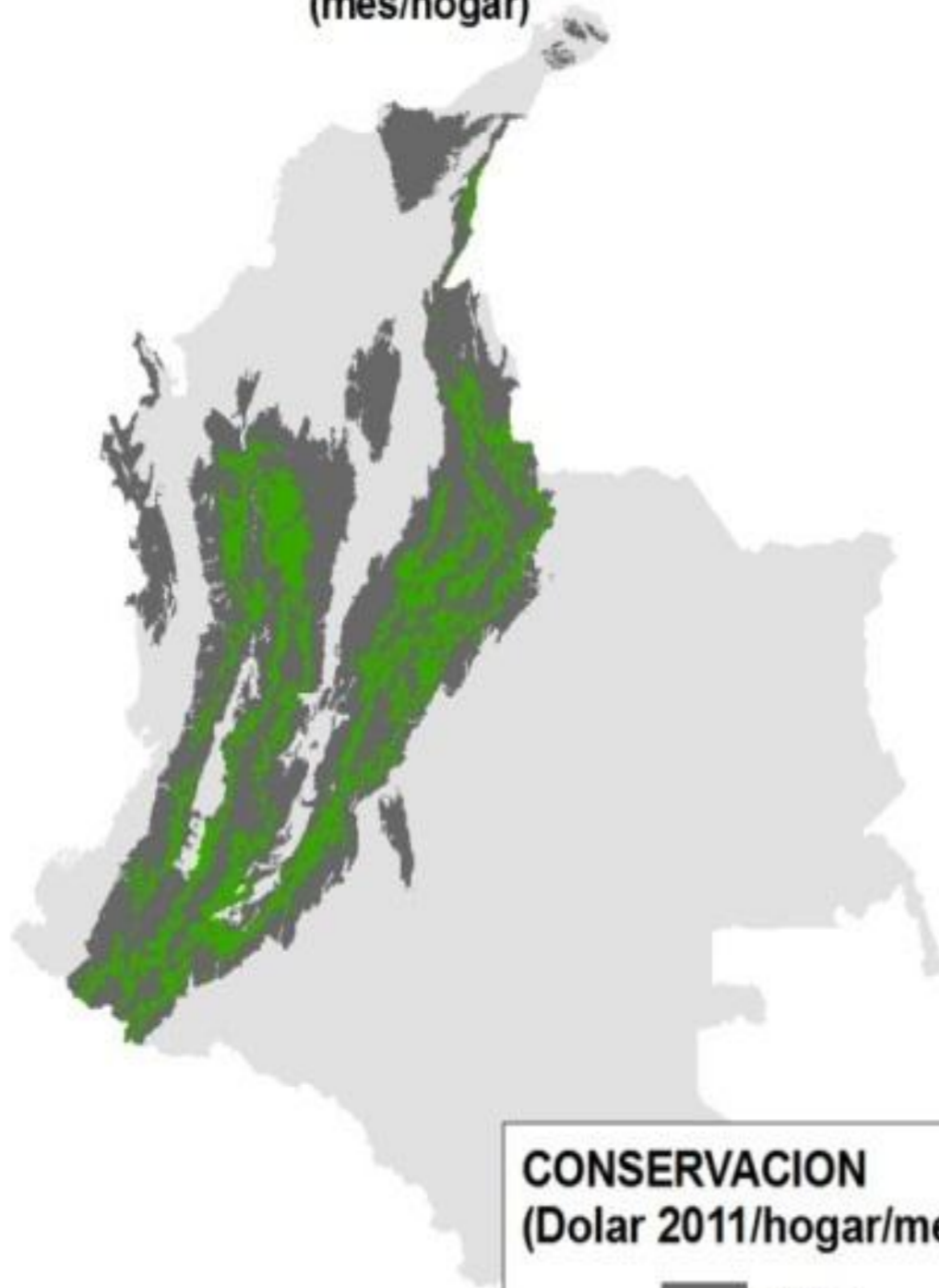
RECREACION COSTOS DE VIAJE



**COSTO DE VIAJE
(Dolar 2011/visita)**



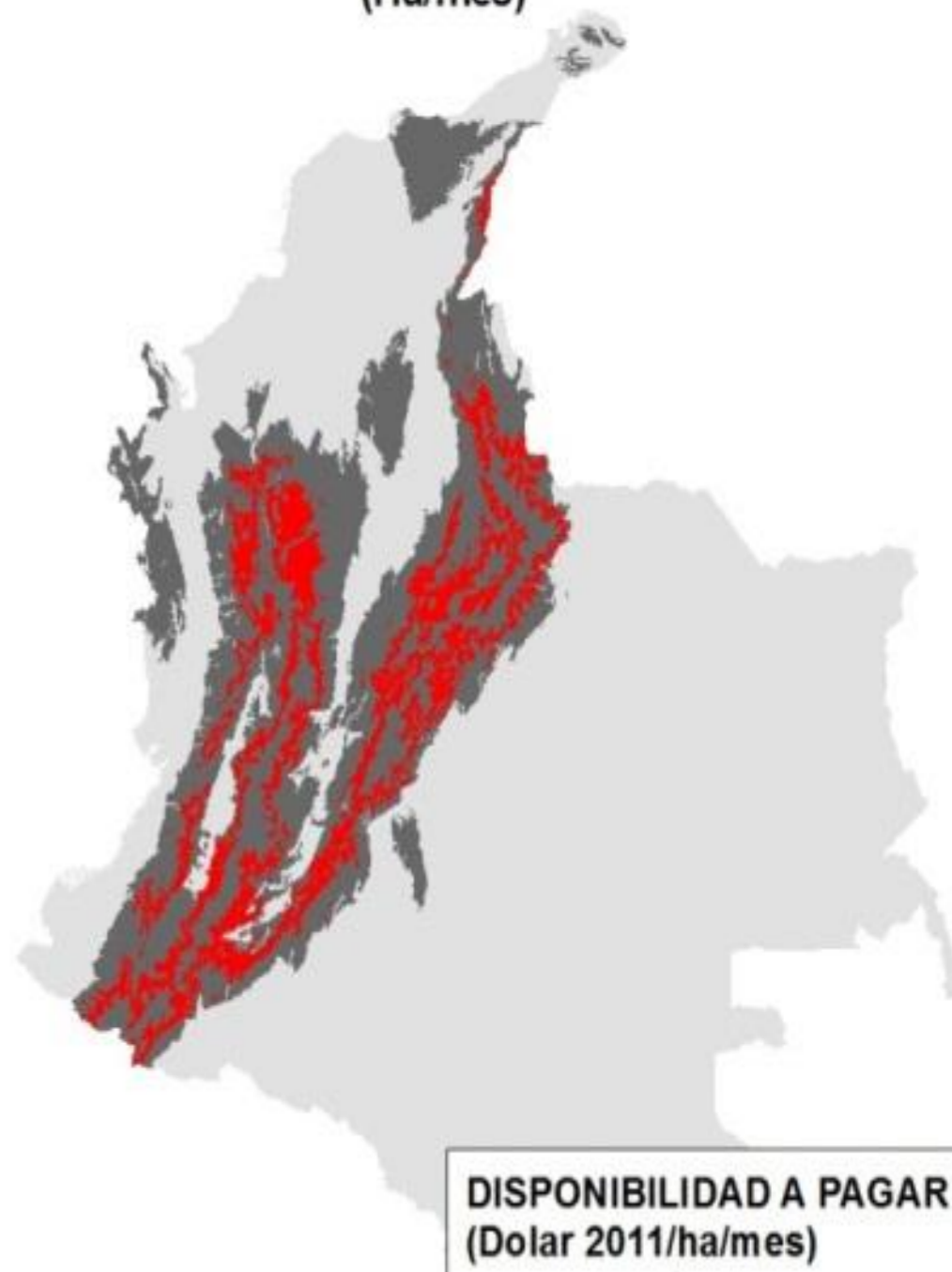
**CONSERVACION
DAP
(mes/hogar)**



**CONSERVACION
(Dolar 2011/hogar/mes)**



**CONSERVACION
DAP
(Ha/mes)**

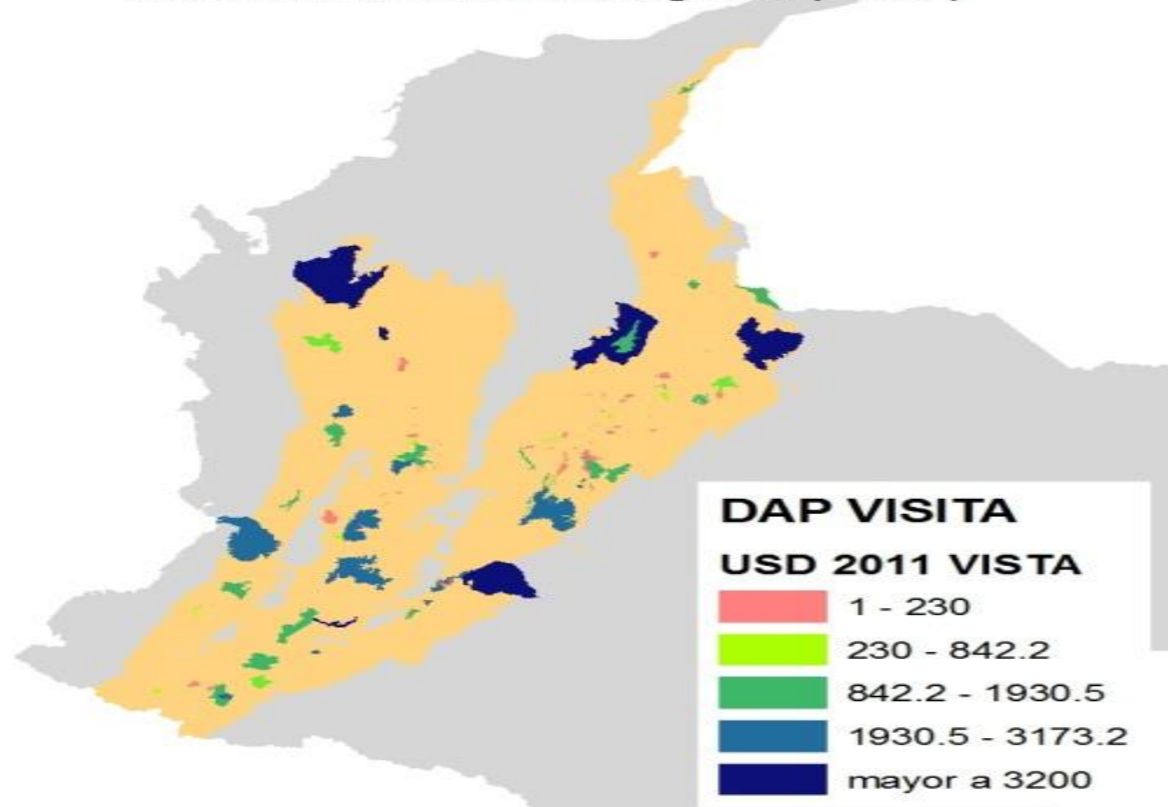


**DISPONIBILIDAD A PAGAR
(Dolar 2011/ha/mes)**

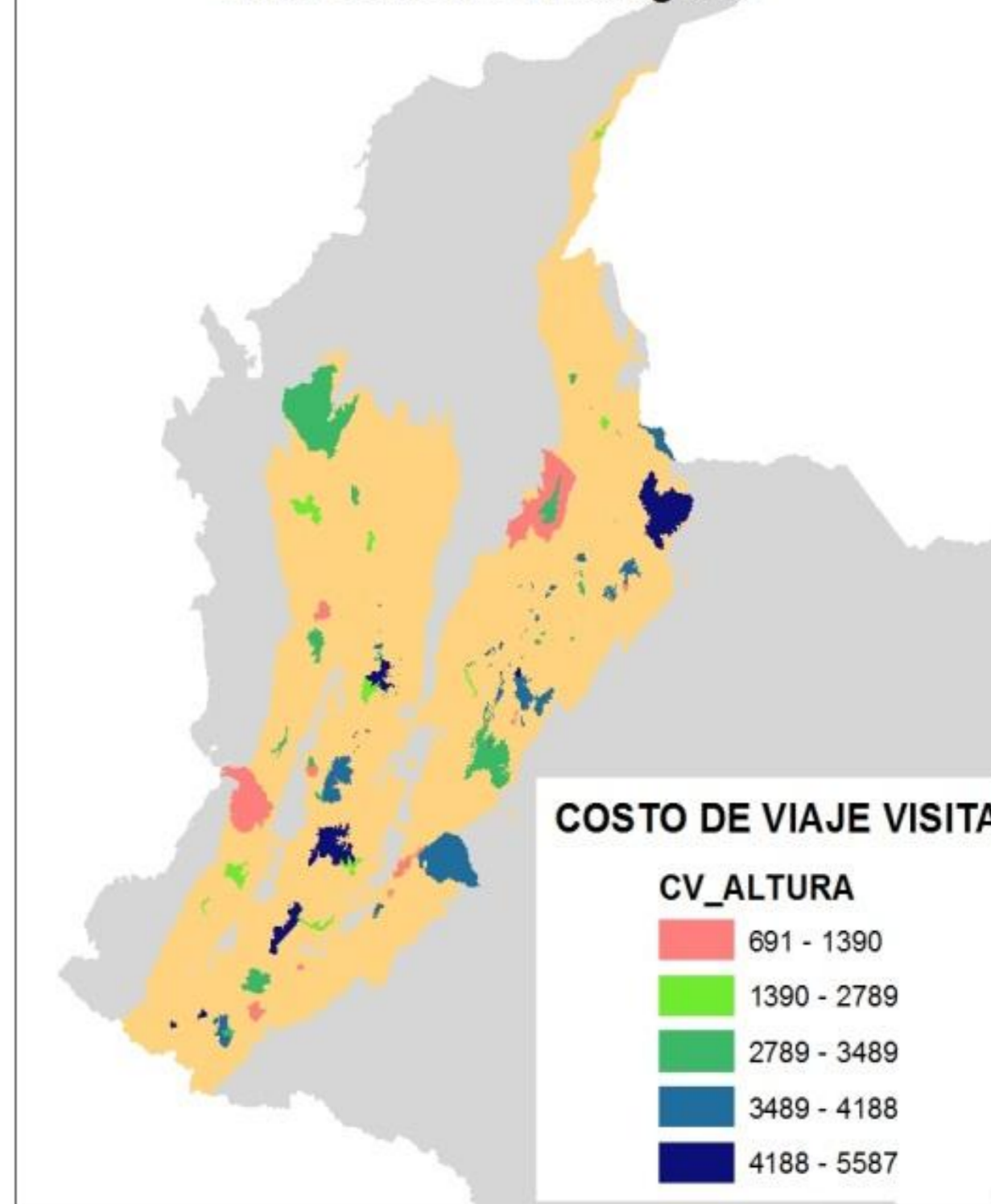


OROBIOMA	Ha	WILLINGNESS TO PAY FOR WATER		WILLINGNESS TO PAY FOR RECREATION		WILLINGNESS TO PAY FOR CONSERVATION		TOTAL ANDES OROBIOMAS
		Average USD 2011/ha/mes	Orobioma value USD2011	Average USD 2011/ha/mes	Orobioma value USD2011	Average USD 2011/ha/mes	Orobioma value USD2011	
Orobioma bajo de los Andes	14,035,898	\$ 2.43	\$ 34,107,232.14					\$ 34,107,232.1
Orobioma medio de los Andes	7,566,165	\$ 5.57	\$ 42,143,539.05	\$ 3.79	\$ 28,675,765.4	\$ 13960.68	\$105,628,808,392.20	\$ 105,699,627,696.60
Orobioma alto de los Andes	4,178,394	\$ 0.06	\$ 250,703.64	\$10.05	\$ 41,988,681.3			\$ 42,239,384.9
TOTAL			\$ 76,501,474.83		\$ 70,664,446.7		\$105,628,808,392.20	\$ 105,775,974,313.69

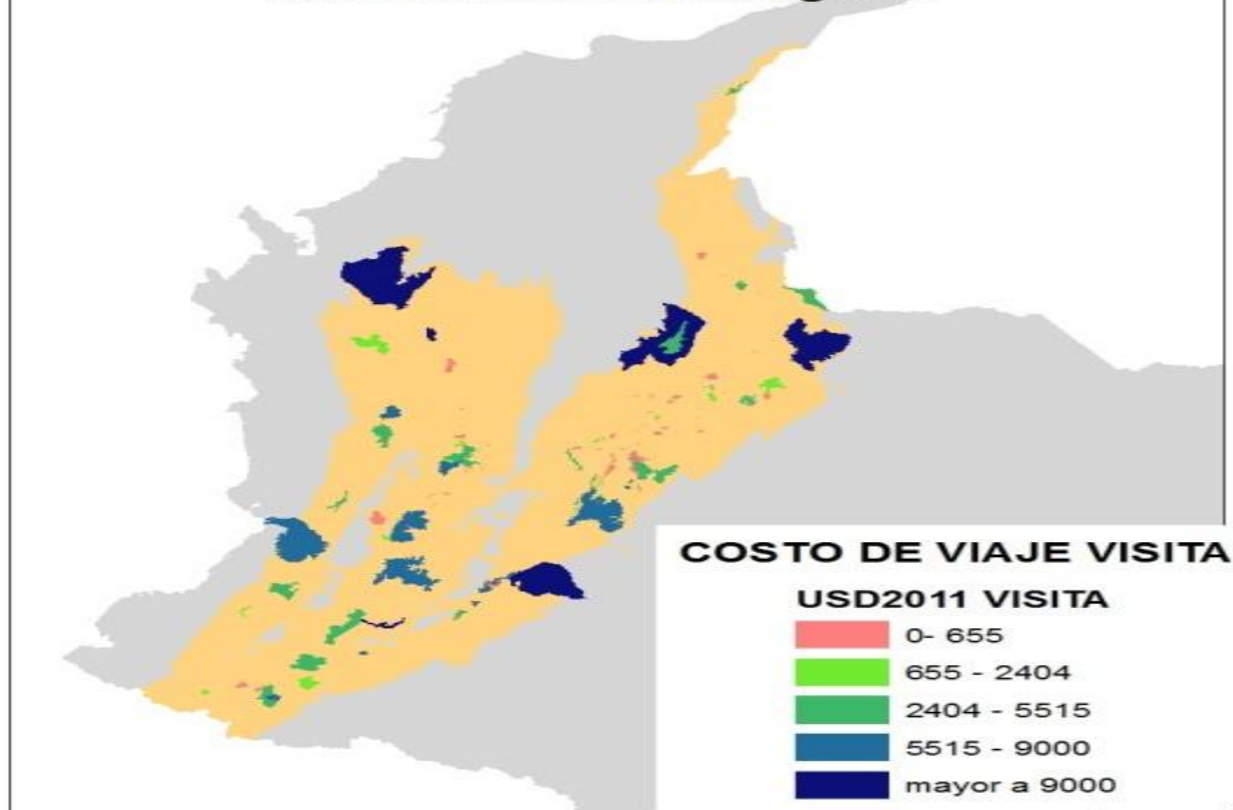
DISPONIBILIDAD A PAGAR POR RECREACION
 Transferencia de funcion de area a
 Area Nacionales Protegidas (visita)



COSTO DE VIAJE
 Transferencia de funcion de altura a
 Area Nacionales Protegidas



COSTO DE VIAJE
 Transferencia de funcion de area a
 Area Nacionales Protegidas



APPROACH

The total value of the ecosystems of the Andes is \$ 338,937,632,975.54 dollars of 2011. The major contribution is the willingness to pay for conservation, while water availability alone is \$ 1,190,115,047.11 USD 2011.

	TOTAL VALUE (USD 2011)
WATER AVAILABILITY	\$ 1,190,115,047.11
CONSERVATION	\$ 337,747,517,928.43
TOTAL COLOMBIAN ANDES	\$ 338,937,632,975.54

PILOT IMPLEMENTATION

CONTINGENT VALUATION

PARTICIPATIVE VALUATION



PHASE II: PILOT IMPLEMENTATION

CARIBBEAN: Guajira Department

1. Corpoguajira. WATERSHED MANAGEMENT
2. CERREJON-MPX (COMPENSATION MEASURES ENVIRONMENTAL PROJECTS)

ANDES: Conservation Corridor

1. CLIMATE CHANGE EFECTS: ADAPTATION AND MITIGATION MEASURES.

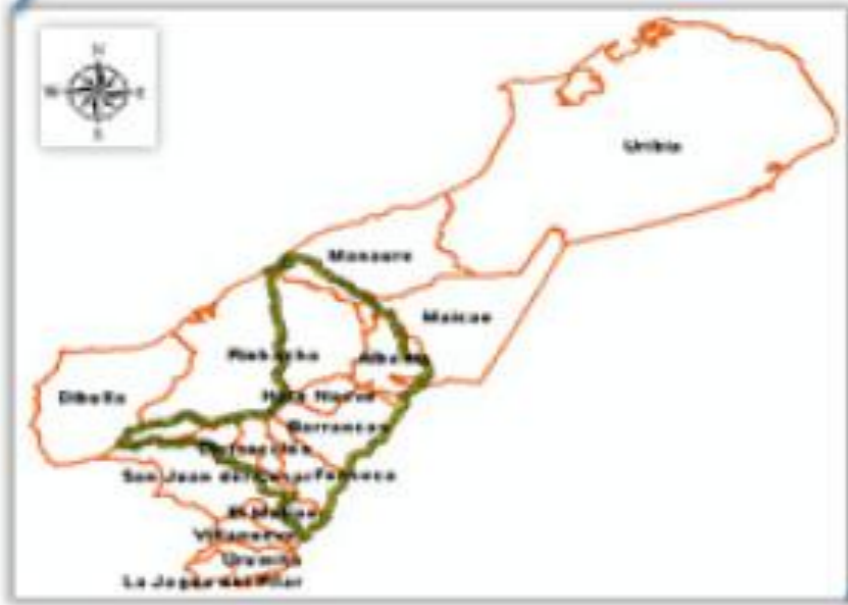
AMAZON

1. WATERSHED MANAGEMENT

ADVANCES IN THE FIELD MODELS



POMCA RIO RANCHERIA-COLOMBIA



the planning territory.

LEYENDA

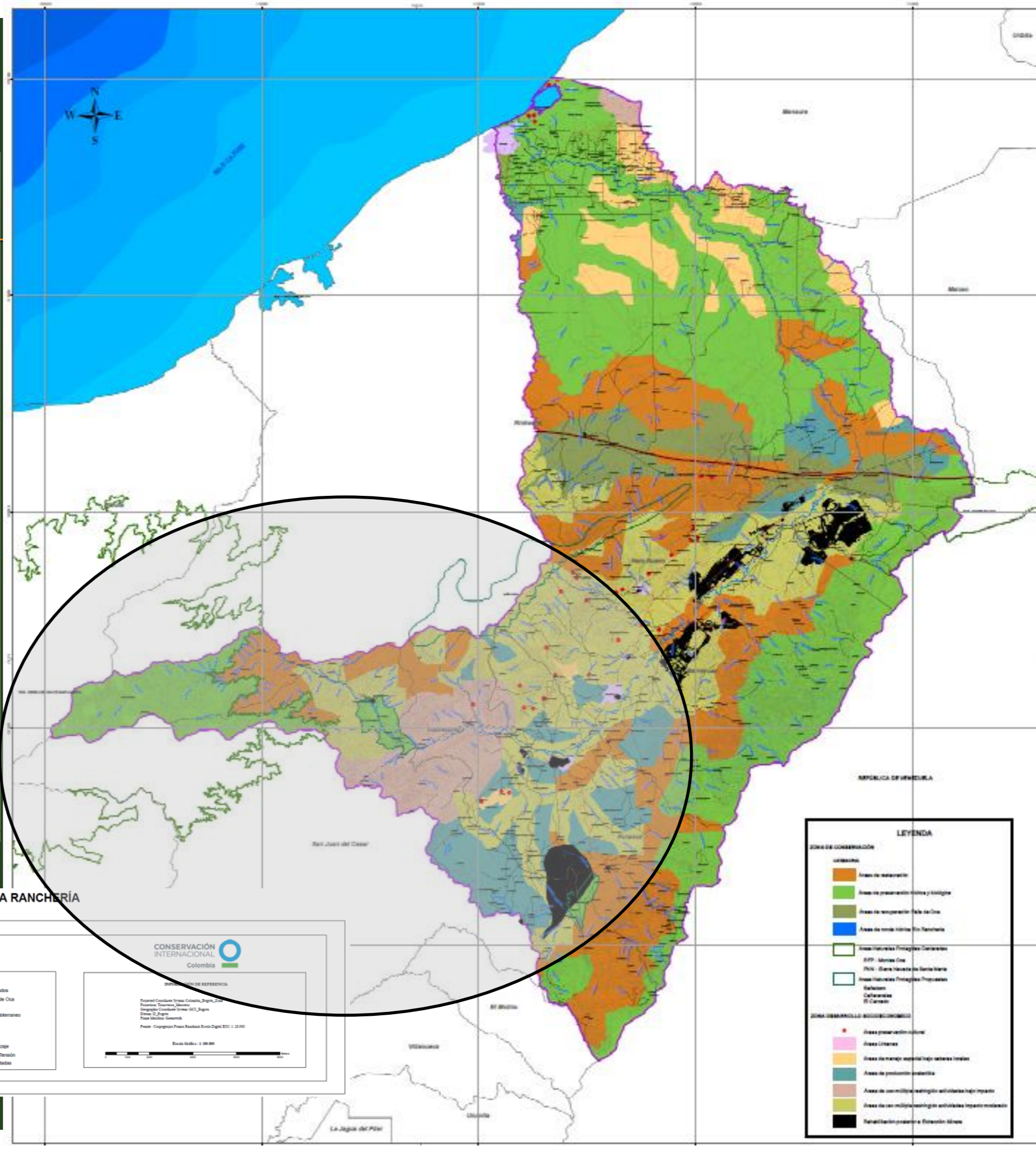
ZONA DE CONSERVACIÓN

CATEGORIA

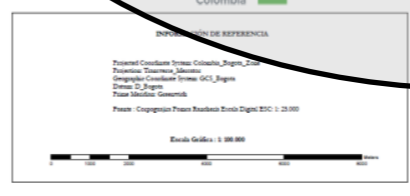
- Áreas de restauración
- Áreas de preservación hídrica y biológica
- Áreas de recuperación Falla de Oca
- Áreas de ronda hídrica Río Ranchería
- Áreas Naturales Protegidas Declaradas
 - RFP - Montes Oca
 - PNN - Sierra Nevada de Santa Marta
- Áreas Naturales Protegidas Propuestas
 - Bañadero
 - Cañaverales
 - El Cercado

ZONA DESARROLLO SOCIOECONOMICO

- Áreas preservación cultural
- Áreas Urbanas
- Áreas de manejo especial bajo saberes locales
- Áreas de producción sostenible
- Áreas de uso múltiple restringido actividades bajo impacto
- Áreas de uso múltiple restringido actividades impacto moderado
- Rehabilitación posterior a Extracción Minera



MAPA ZONIFICACIÓN - POMCA RANCHERÍA
2011 - 2021



PARTICIPATIVE VALUATION



PARTICIPATORY VALUATION

1. Participatory Valuation, is an ideal tool for sensitization and approach an estimated value of ecosystem goods and services within a region.
2. This can be recognized: the importance, frequency of use and valuation of the SE by the communities selected for the feasibility analysis of schemes and programs for conservation (PES-Water).

SE Rating:

Capacity Building: SE-services nature. What are they?, How are they classified?, And their relation to welfare.

WATERFALL OF THE ECOSYSTEM SERVICES



ECOSYSTEMS AND BIODIVERSITY
Bosques de la Sierra Nevada de Santa Marta



FUNCTION

- Control of the flow velocity
- Water storage in the short and long term
- Environmental Filtration (pathogens, nutrients, salinity, sediment)
- Soil Stabilization



SERVICE

- Water Supply (Quantity)
- Acceptable Water Quality
- Reduction of flood damage



BENEFIT

Use for domestic use, irrigation of crops, activities' economic, etc.).

Human Welfare



Capital Nat

1. VALUED ECOSYSTEM SERVICES



LEÑA



CACERÍA



PESCA



PRODUCTOS AGRÍCOLAS



CALIDAD DEL AIRE



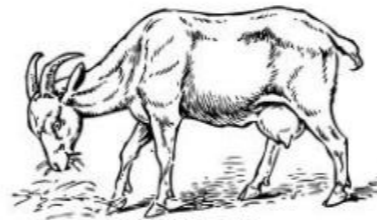
MATERIALES PARA CONSTRUCCIÓN



PROVISIÓN DE AGUA



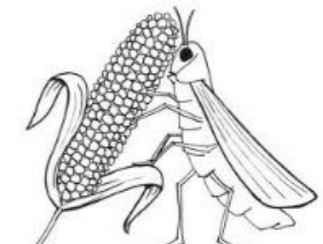
PRODUCTOS MEDICINALES



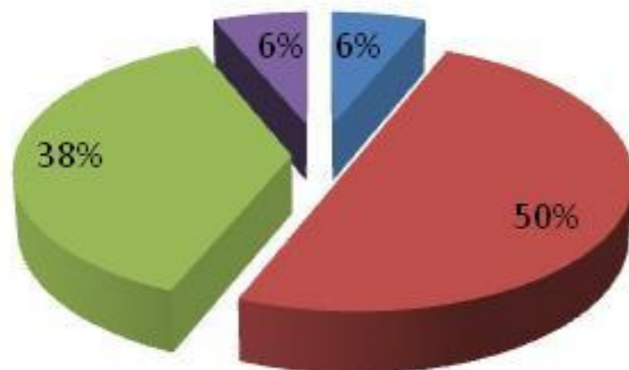
PASTOREO



REGULACIÓN DE INUNDACIONES



CONTROL DE PLAGAS



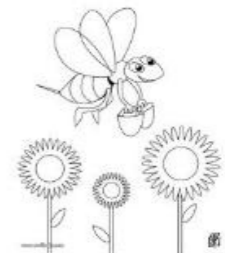
■ Infomacion ■ Produccion
■ Regulacion ■ Soporte



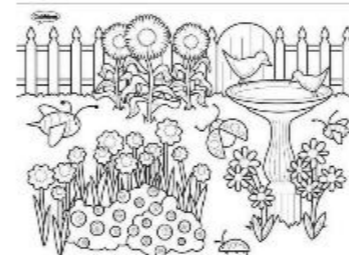
FERTILIDAD DEL SUELO



CONTROL DE DERRUMBES



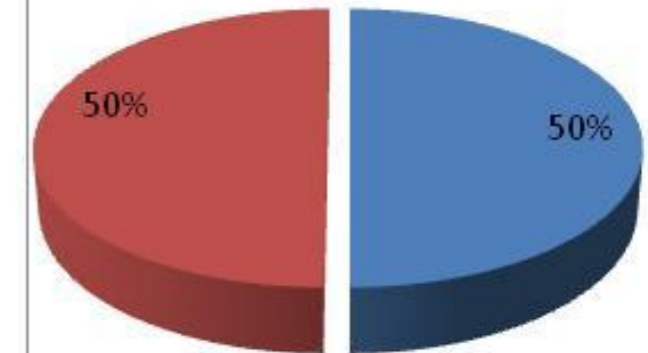
POLINIZACIÓN DE CULTIVOS



PRODUCTOS DECORATIVOS



RECREACIÓN



■ Uso directo ■ Uso indirecto

2. IMPORTANCE AND FREQUENCY OF USE OF THE ES

SERVICE	IMPORTANCE	FREQUENCY OF USE
Air Quality		
Water Supply		
Agricultural		
Building materials		
Grazing		
Pollination of crops		
Wood (wood)		
Soil fertility		
Medicines		
Flood Control		
Recreation and contemplation		
Slipt control		
Pest Control		
Fishing		
Hunt - wild Protein		
Ornaments, Ornamental		

importante		Frequency of Use	
Little	1	Infrequent	A
Average	2	Frequent	B
High	3	Very frequent	C

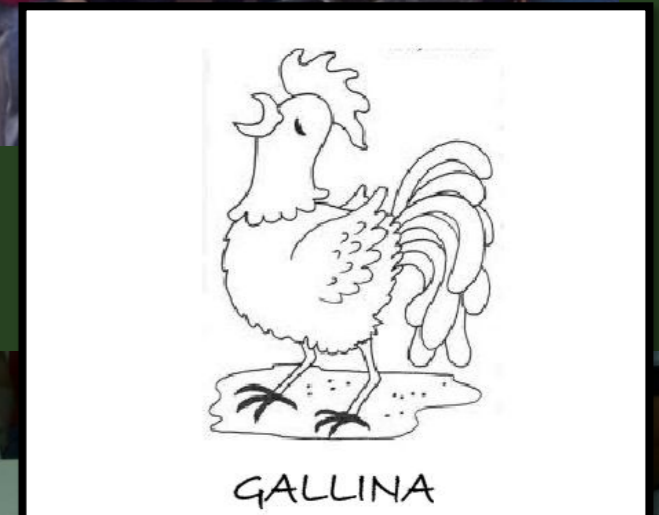
3. VALUATION

PLA Notes CD-ROM 1988-2001

1

Participatory environmental valuation of forest resources in the Aberdares, Kenya

Lucy Emerton and Hezron Mogaka

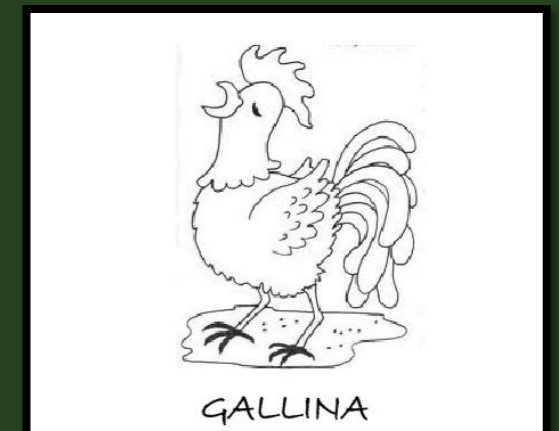


Well Reference (Hen)
Maximum seed Rating: 20
Economic value of good
reference (ask community)



VALUATION

ECOSYSTEM SERVICES	VALUE grain	Grain equivalents in the reference well (chicken)	FINAL VALUE
Wood	2	2/3 0,67	20000
Hunting	1	1/3 0,33	10000
Water supply	5	5/3 1,67	50000
Agricultural products	5	5/3 1,67	50000
Air Quality	5	5/3 1,67	50000
Building Materials	4	4/3 1,33	40000
Fishing	3	3/3 1,00	30000
Medicinal products	5	5/3 1,67	50000
Grazing	5	5/3 1,67	50000
Flood control	5	5/3 1,67	50000
Soil fertility	5	5/3 1,67	50000
Control of landslides	1	1/3 0,33	10000
Pollination of crops	5	5/3 1,67	50000
Pest Control	5	5/3 1,67	50000
Recreation	4	4/3 1,33	40000
Decorative products	3	3/3 1,00	30000
CHICKEN	3		30000
Value of the grain	Each grain is \$10.000 (COP)		
Total value of the chicken	30000		





MEETING WITH THE AGRICULTURAL SECTOR



**Water supply
agricultural
Air Quality
Flood control**



**HIGHEST RATINGS:
\$30.000
\$35.000**





MEETING WITH COMMUNITIES



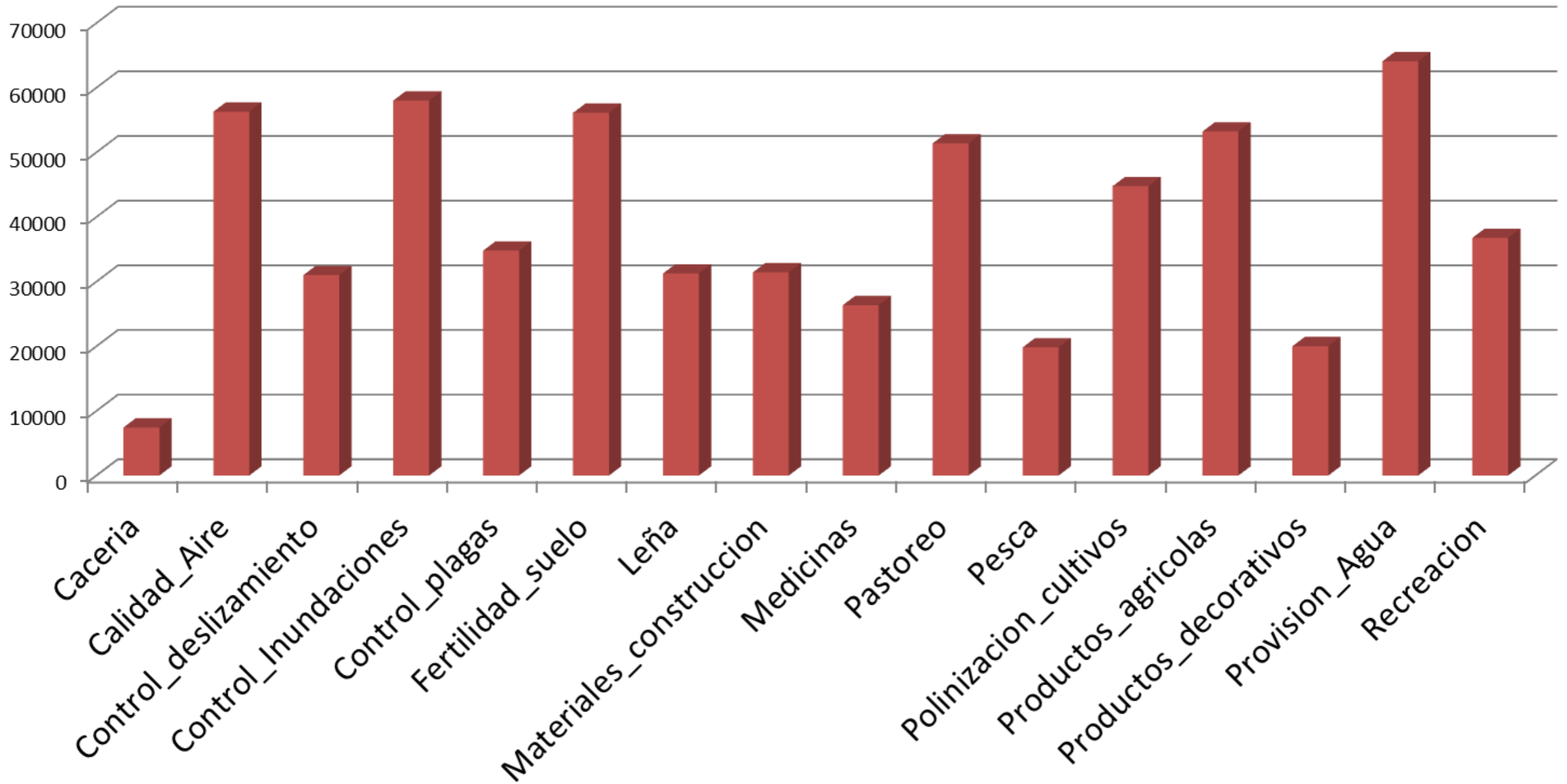
Water supply
agricultural
Air Quality
wood



HIGHEST RATINGS:
\$63.000
\$75.000



VALOR PROMEDIO SERVICIOS



TOTAL ECONOMIC VALUE

Total Economic Value = Use Value + Not Use value

Use value is given by:

USE VALUE = VALUE USE DIRECT + VALUE USE INDIRECT.

Use value = \$ 268,500 + \$ 391,500

Use value = \$ 660,000

ASSESSMENT OF COVERAGE

COVERAGE	C	CP	FS	L	MC	PA	PD	PM	PA	R	RI	Total general
Bosque Primario	3000	33000	60000	60000	108000	60000	21000	60000	60000		120000	585000
Bosque Secundario			60000	120000		120000	21000					363000
Pasto					108000				60000	36000		204000
Rastrojo			120000		108000	180000						492000
Total general	3000	33000	240000	180000	324000	360000	42000	60000	120000	36000	120000	1518003

C = hunting

CP = Pest Control

FS = Soil Fertility

L = Firewood

MC = Building Materials

PA = Agricultural Products

PD = Decorative Products

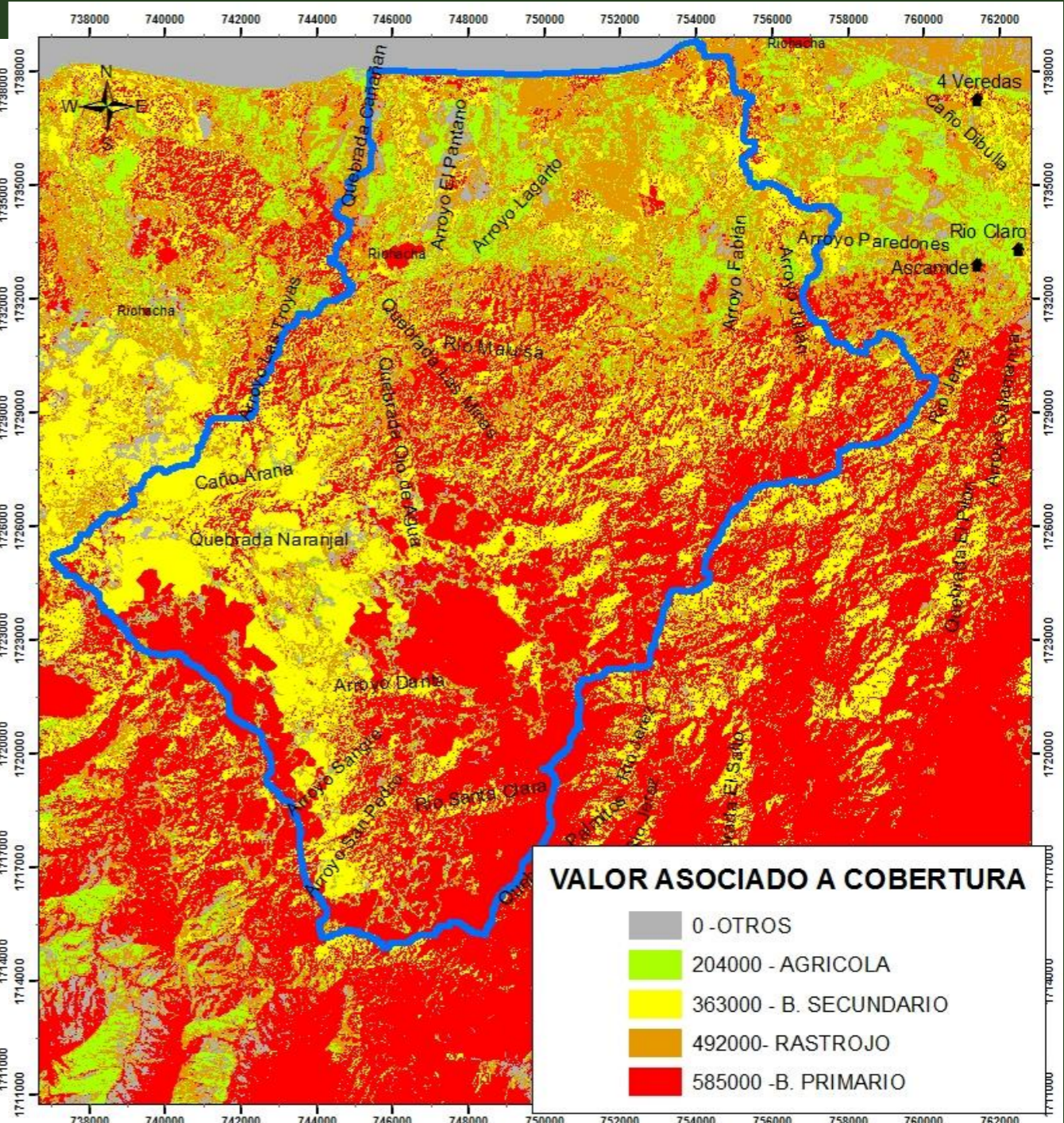
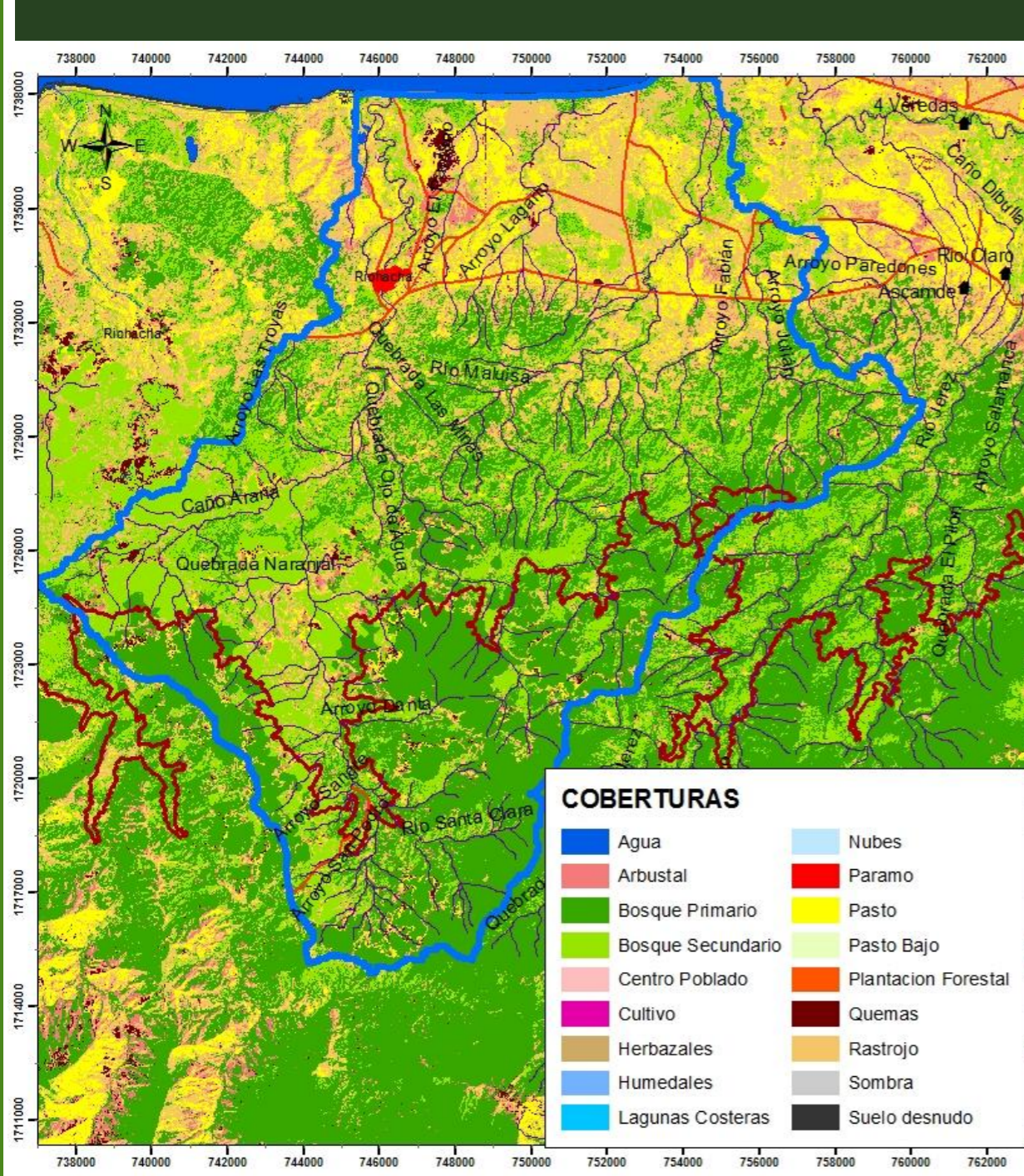
MP = Medicinal Products

PA = Water Supply

R = Recreation

RI = Adjustment of Floods

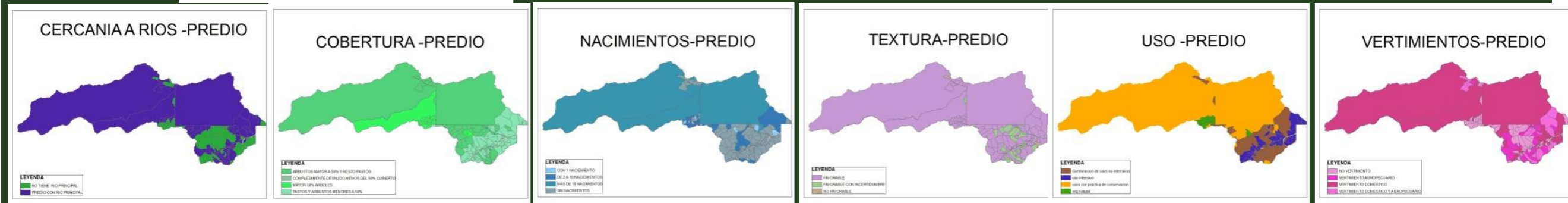
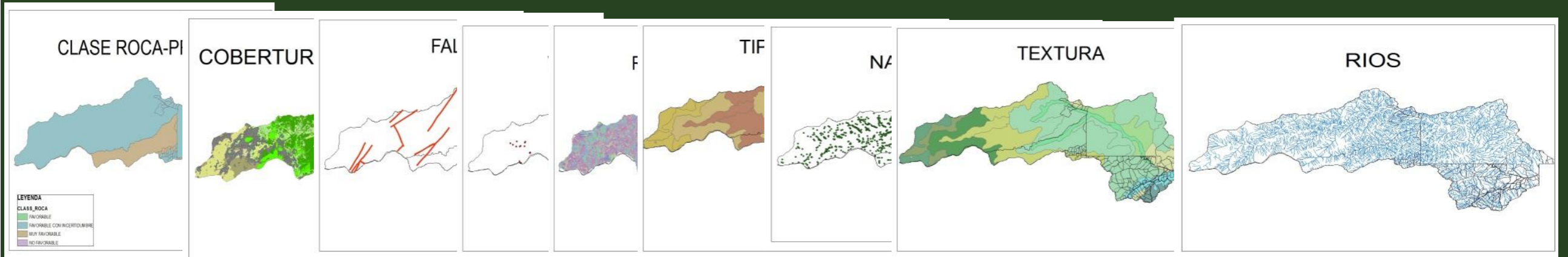
VALUE ASSOCIATED WITH COVER



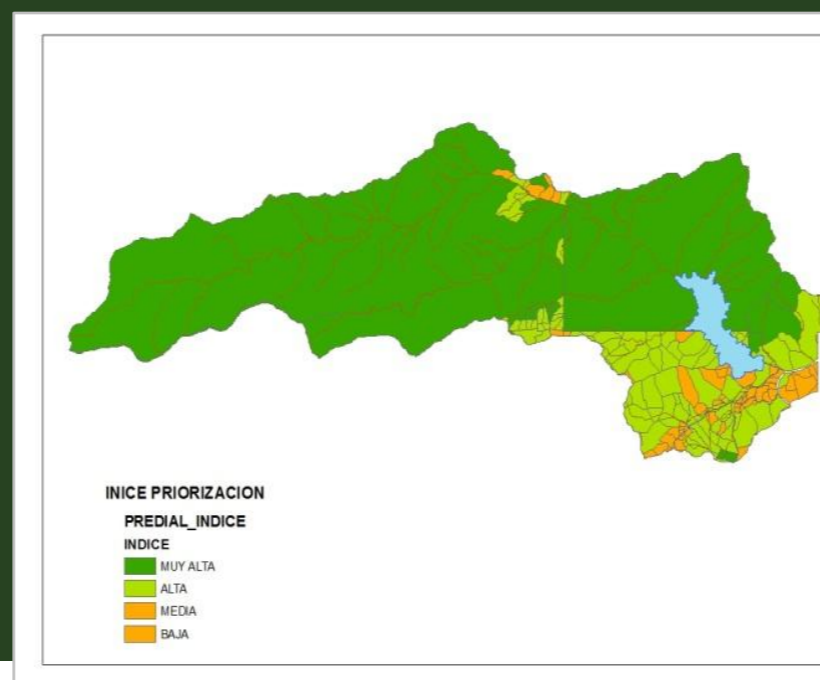
CONTINGENT VALUATION



RURAL LAND PRIORITIZATION



$$\text{INDEX} = 0.159\text{COB P} + 0.159\text{NAC} + 0.127\text{USO} + 0.127\text{AGUA} + 0.079\text{FALLAS} + 0.127\text{VERTI} + 0.063\text{TEX} + 0.079\text{PEND} + 0.032\text{MICRORELIEVE} + 0.048\text{ROCA}$$



2 - ECONOMIC ANALYSIS OF THE OFFER (Cost of implementation, Opportunity Cost and Cost of follow-up)



3 - ECONOMIC ANALYSIS OF DEMAND (willingness to pay and Participatory Evaluation)



Negotiations-conservation agreements (pay per ES). Establishment of payment and technical capacity of service providers.



March 7 de 2012.
Auditorio CREM.
Fonseca -La
Guajira.





SIGNING OF THE AGREEMENT





**THANK
YOU!!!!!!**

**THANK
YOU!!!!!!**

¡Gracias por su atención!

**CONSERVATION
INTERNATIONAL**

